Assessment Item: Assignment 1

Focus: Orientation to curriculum

Value: 50%

Due Date: Monday, Week 6 (midnight, **16 December, 2013**)

Length: 2,000 words (< 5% tolerance)

The assignment will help you address two unit-level learning outcomes:

- Design and reflect on literacy activities relevant to learner needs and appropriate schooling levels and curriculum.
- Reflect critically on the place of local contexts and world knowledge in curriculum planning and evaluation.

### Task:

Design and produce an effective **multimodal text** that communicates: (i) **why** literacies development should be a priority within a teaching context of direct relevance to you; and (ii) **how** a contemporary approach to literacies could be enacted within that context.

#### Audience:

Take the position of a beginning teacher preparing an extended piece of writing for inclusion in their teaching portfolio. (Which Professional Standards would this relate to?)

## Motivation:

This assignment will help you become clearer about the purpose of literacy learning within a relevant context and enable you to convey an informed sense of this to others.

# Recommended approach:

Critically combine rationale from Part A of the set text ("the 'why' of literacies") with one or more of the pedagogies mentioned in Part B of the set text ("approaches to literacies").

# Improving your design:

To better substantiate your recommended approach to literacies, you should compare and contrast at least two of the four pedagogical paradigms mentioned in the set text (Chapters 3–6), taking into consideration (to the extent necessary) the four pedagogical dimensions the authors use to organise those chapters.

## Suggested preparatory activity:

Before writing your assignment, you're advised to research some of the ways multimodal texts are being used within Australian schools. This could be done effectively with others.

### Presentation:

Submit your assignment on Learnline as a single, professionally prepared PDF document. All third-party sources and intellectual property mentioned in the assignment should be cited correctly using the APA referencing system. (See the CDU Library portal for details.)

## Further advice:

This isn't an assignment very suited to preparing the weekend before it's due. Take the time to investigate how literacies play out in your local context, then develop a response that respects and addresses the diversity, complexity, and contestation that's present.